

AdME- Forschungs- kolloquium

Sommersemester 2019
Raum 7.03

**Interessenten sind
herzlich willkommen!**

20. März, 14.00 – 15.00
Sanne Oprea

New Perspectives on Children's Susceptibility to Advertising's Effect on Materialism: Cultural and Situational Predictors

9. Mai, 15.00-16.00

ICA Probevortrag (*interne Veranstaltung*)

Andreas Nanz

Antecedents of Intentional and Incidental Exposure on Social Media and Consequences for Political Participation: A Panel Study

Ines Spielvogel

Again and Again: Exploring the Influence of Disclosure Repetition on Children's Cognitive Processing of Brand Placements

Anja Stevic

„Age Matters“: A Panel Study Investigating the Influence of Communicative and Passive Smartphone Use on Well-Being