

AdMe Research Colloquium

Winter Semester 2025
Room 7.03 / Hybrid

Everyone is
welcome
to join!

November 13, 2025 / 14:00-15:00
Aleksandra Lazić

The Psychological Appeal of Virtual Influencers:
A Cross-Country Study of the United States and China

December 04, 2025 / 14:00-15:00
Marthe Walgrave

The Persuasive Effects of Climate Framing and Counter-framing

December 11, 2025 / 14:00-15:00
Simone Moser

From Emotion to Erosion: How Social Media Induced Emotions Foster Anti-Democratic Values and Behavior

January 15, 2026 / 14:00-15:00
Pei Luo

Group Bias Representation in Generative AI

Ge Zhu

Dual Logics of Fact-checking in Crisis Situations: State-led and User-driven Mechanism in China